



VETERANS MEMORIAL PARK FOUNDATION OF PENSACOLA, INC.
Board of Directors Meeting, November 8, 2016
MINUTES

Board Members Present

John B. Clark, David Glassman, Michael Swinehart, Peter McKanna, Butch Hansen, Paul Entrekin, Roberto Rivera and Paul Brown.

Board Members Absent

Lisa Rawson, Peter Frano, Joe Glover, Jack Brown (Immediate Past President), Bill Weeks (City Representative) and Ed Holt (Legal Advisor).

Guest(s) Present

Warren Palmer, Volunteer Coordinator
Sgt. Major Hyatt
Jim Murphy

(Motions and actions taken are listed in red)

Call to Order and Welcome: President Hansen called the meeting to order at 3:30 and asked those present for a moment of silence for those we honor at the Park and their families, and especially for Capt. Andrew Byers, Sgt. 1st Class Ryan A. Gloyer, 10th Group, Afghanistan, Staff Sgt. Matthew Lewellen, Staff Sgt. Kevin McEnroe, Staff Sgt. James Moriarty, 5th Group, Jordan and Sgt. 1st Class Zachary Bannister 3rd Group; all of whom were recently killed in action. Followed by the Pledge of Allegiance.

President Hansen acknowledged guests present. He introduced Jim Murphy a recent applicant for board membership and invited him to say a few words to the board. Mr. Murphy provided board members with an overview of his military career, noting that he served in the U.S. Navy for some 21 years. He currently works as a GS 12 at the Center for Information Warfare Training at Corry Station as a Training Manager. Mr. Murphy has two children and his wife is an elementary school principal. He noted that he had good experience in writing which members felt would be an asset to the board. There was a brief Q and A with Mr. Murphy.

Minutes: The minutes of the October 25, 2016 board meeting were presented for approval. **Motion by Paul Entrekin to approve minutes as presented. Second by Peter McKanna. Motion Carried. (Note: later in the meeting and after formal approval of the minutes, it was noted that Roberto Rivera's name was spelled incorrectly)**

Treasurer's Report: Members had received an e-mail copy of the Treasurer's report from Paul Brown. He reported that we have \$42,674.05 in our checking account. We have received \$35,162.00 in donations year to date. Our expenses YTD have been \$65,987.31. President Hansen noted that this past year we had expended approximately \$15,000 on the IMPACT 100 grant and another \$15,000 on various repairs at the Park.

President's Report: President Hansen reported on the following:

- Several people had reported to him that some political ads were run on local media that were obviously filmed at the Park. He notified appropriate authorities that these were done without our knowledge or permission. However, he noted this is a public park and we have no way to limit access.
- Master Planning: David Glassman has seen some initial renderings of possible Park designs relating to the Park. All renderings are of the Park and Admiral Mason. There is nothing new to report on the Hawkshaw property and any plans from the Cohen Group for a PTSD clinic. Again, any such clinic would depend on a careful study of such a need in our area.
- No security issues reported. We might, at some point in time and depending on our budget, want to consider a reduction in the amount of security patrols at the Park.
- Volunteer Efforts at the Park: the REAP group continue to work at the Park and are doing a fantastic job. Likewise, the Quarterback Club from Tate High School has also been involved in Park cleanup activities and some landscaping activities. Overall the Park looks great.
- The tent he purchased has arrived and has been "tested." It will be available for Friday's activities (Veterans Day).
- Has submitted three grant applications to local foundations plus Gulf Power Company.



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Opens seats: President Hansen noted that we have two open seats and will have another seat open when John Clark resigns December 1. We have had two applications to date: Jim Murphy who we heard from today and Jim Durr who we heard from at our last board meeting. After a brief discussion, **Paul Entrekin moved to accept the applications and board memberships of both Jim Durr and Jim Murphy. Second Roberto Rivera. Motion Carried.**

There was some discussion about the need to increase our diversity in board membership. It was also noted that if someone wanted to volunteer for secretarial duties, they would not necessarily have to be a board member.

Committee Reports

City:

- Bill Weeks had reported to President Hansen that the Mayor is not in favor of removing the hedges along the top of the Wall South. There was some discussion about the responsibility of the board and what we are allowed to do vis a vis the Mayor and/or city officials. Everyone was in agreement that we should always try to have a simpatico relationship with city officials.

Events:

- Veterans Day event in moving along well. Was discussion about location of Park display materials, setup times (early Friday), adjustments to program (e.g. adding in GCVAC Bud Day Award presentation, mentioning the Wi-Fi availability at the Park, etc.).

Maintenance and Planning: Peter McKanna

- Peter McKanna mentioned the great job that the REAP group was doing at the Park and how much their in-kind efforts were worth to us. He noted that the Cobra helicopter looked great once they had cut back on the shrubs at the bottom.

Finance and Marketing:

- David Glassman led a discussion on the new direct e-mail campaign called 5 for 5. Purpose is to secure 7,000 donors to give \$5.00 a year for 5 years, thus insuring we can cover our basic costs of \$35,000/a year for 5 years. Most of e-mails came from voter registration, personal e-mails of board members, etc. It is planned to send this out just before Veterans Day.

Adjournment:

Being no further business, the meeting adjourned at approximately 5:00P.M. Next meeting is November 29 at 3:30P.M.

Submitted by:

John B. Clark

Minutes approved on November 29, 2016 during the regular meeting of the VMP board of directors