



VETERANS MEMORIAL PARK FOUNDATION OF PENSACOLA, INC.
Board of Directors Meeting, April 11, 2017
MINUTES

Board Members Present

Butch Hansen, David Glassman, Peter Frano, Peter McKanna, Paul Entrekin, Jim Murphy, Jim Durr, Roberto Rivera, and Bill Weeks (City Representative).

Board Members Absent

Michael Swinehart, Joe Glover, Lisa Rawson, Ed Holt (Legal Advisor), and Jack Brown (Immediate Past President).

Guest(s) Present

Wendell Slater and Carlos Sosa, Omega Delta Phi fraternity at University of West Florida; Carl Brown, Vietnam Veteran

(Motions and actions taken are listed in red)

Call to Order and Welcome: President Hansen called the meeting to order at 3:32 p.m. and asked those present to observe a moment of silence those we honor in the Park, especially Staff Sgt. Mark De Alencar from 7th Special Forces Group, KIA April 8, 2017, in Afghanistan. The Pledge of Allegiance followed the moment of silence.

President Hansen welcomed the visitors and preceded to explain that Mr. Brown had mentioned to him at the Wall South engraving that the Army emblem on one of the benches in the Park is incorrect. David Glassman said he would look into it and see what could be done to correct the error. Mr. Slater and Mr. Sosa introduced the Board to Omega Delta Phi, a new, multi-cultural fraternity at UWF. Mr. Sosa, the president of the ODP, said their two goals are to graduate their members and service their community. ODP members include several with a military connection (Veterans or family members of Veterans). Mr. Sosa said the fraternity looks forward to volunteering at the Park as needed. David Glassman mentioned that Veterans account for about 1,200 students at UWF and there may be an opportunity to leverage that population. Peter McKanna will work with Mr. Sosa and Mr. Slater to schedule volunteer hours in conjunction with the upcoming mulch spreading project.

Minutes: The minutes of the March 28, 2017 board meeting were presented for approval. **Motion by Paul Entrekin to approve minutes as presented. Second by Peter McKanna. The motion carried unanimously.**

Secretary's Report: Jim Murphy reported on the following:

- Reminded David Glassman that he still needs access to the website to post meeting minutes. David will follow-up with the website help desk.
- Reminded the Board that a group of Navy Reserve Component Prospective Senior Enlisted Leaders visiting the Park on Friday, April 21, 2017, at 4:15pm and asked for any available Board members to be present to help explain the history of the Park. A further discussion resulted regarding the need for signage to direct Park visitors to the kiosk/locator and where they can make cash donation.
- Reports to the State of Florida will be completed later this week after a new Treasurer is elected.

Treasurer's Report: Pete Frano is Acting Treasurer. **A motion to elect Pete Frano as treasure was made by Jim Durr. Second by Paul Entrekin. The motion carried unanimously.** Hansen noted that Paul Brown had submitted his resignation effective Friday, March 31, 2017, due to other commitments. Peter Frano reported that the Foundation currently has about \$53,500 in total assets and net income for the year of \$9,699.29. A recently received bill for electrical work may have been paid or will be paid by the Marine Corps League.

President's Report: President Hansen reported on the following:

- The Wall South engraving event went very well and was a success with many citizens attending. He is taking suggestions for the official unveiling on Memorial Day.
- There were no security concerns reported by the security contractor did report more lights out on The Wall South due to rain.
-



VETERANS MEMORIAL PARK FOUNDATION OF PENSACOLA, INC.

Board of Directors Meeting, April 11, 2017

MINUTES

VETERANS MEMORIAL PARK
PENSACOLA, FLORIDA

- He recently met with representatives from Navy Federal Credit Union who are interested in doing a team builder/volunteer event for 2-3 hours on May 19, 2017.
- He recently attended a workshop at Visit Pensacola and discovered that they have a grant program to reimburse local organizations for marketing and related costs of single events. This grant program is not well-suited for our needs at this time.
- He recently attended an Impact 100 social and is developing the grant application for the restroom project. He will attend an Impact 100 workshop on April 20, 2017, which will cover new requirements for any grant proposals that include construction. Letters of Intent to apply for a grant are due not later than April 30, 2017, and the application deadline is June 16, 2017.
- There has been no further information received about the Skopolos even at New World Landing in July.
- He met with the City Manager today. The City Parks and Recreation is budgeting to take over maintenance of the Park, in conjunction with Admiral Mason Park, no later than October 1, 2016. This will allow all monies raised by the Foundation to go toward maintenance and expansion of memorials.
- He is considering another email to potential donors before Memorial Day and will highlight specific projects for which funds are needed.
- He mentioned again that names from The Wall South, Panel 3 South, are not in the locator. He estimates there are approximately 1,000 names to be added and the effort entails not just adding the names but also dates of birth, date KIA, and hometown. To put the effort and the Vietnam War itself into perspective, he spent 2 weeks updating 200 names which covered only 9 days of the war.

Committee Reports

City: Bills Weeks reported on the following:

- The Mayor and City Manager believe there may be monies available from the upcoming bridge construction project to fund a new sign at the eastern approach to the Park. He will discuss this with the Florida Department of Transportation and the bridge contractor.
- He mentioned that there is a space conflict with another entity for our next meeting. He presented options for alternate times and rooms.

Events: President Hansen reported on the following:

- Three of the four Pensacola Opera singers have been confirmed for the Memorial Day ceremony.
- He is awaiting additional information from Michael Swinehart and Roberto Rivera regarding the Honor Guard. Roberto reported later that he had a Marine Color Guard ready to perform pending more information from Michael.
- Further discussion followed regarding ideas for the name unveiling. Reading each name individually was discussed but is not being pursued because of how much it would lengthen the ceremony.
- Paul Entrekin volunteered to be the Master of Ceremonies.

Maintenance and Planning: Peter McKanna reported on the following:

- Some power outlets remain broken and will be replaced on April 12, 2017. The new fixtures will be waterproof.
- After researching options for mulch or rock above The Wall South, he recommends mulch. If we self-purchase the mulch from Lowe's, the cost will be just under \$3,000 and the pallets will be delivered and placed where they are needed. Sod will be laid in the one location where the hedges had destroyed it.
Motion by Pete McKanna to purchase the mulch and spread it using volunteers from Naval Air Station and ODP fraternity. Second by Paul Entrekin. Motion carried unanimously.



VETERANS MEMORIAL PARK FOUNDATION OF PENSACOLA, INC.
Board of Directors Meeting, April 11, 2017
MINUTES

Technology: David Glassman reported on the following:

- He is awaiting information on the Memorial Day essay contest to post to the website.
- He is also awaiting the Memorial Day ceremony guest speaker's biography.
- Positive feedback on the potential for the Cohen Center has been received indirectly and Cohen has a visible gap in service in the southeast region.
- A decision is needed for the way forward on the memorial bricks discussed during the last meeting. He also mentioned that we should consider if or how to help support any family members attending the August 19, 2017, ceremony to officially place the bricks. The Foundation will pay for the bricks which are believed to be rather inexpensive.

Finance and Marketing: Roberto Rivera reported on the following:

- He presented new Foundation shirt samples; red, white, and Navy blue.
- Reiterated that he has a Marine Color Guard locked in for Memorial Day.

President Hansen opened the floor to any new business. Paul Entrekin proposed a new board member who will submit his application before the next meeting. Roberto Rivera also mentioned two other potential new members to fill vacant seats.

Paul Entrekin address the Board regarding filled Board seats which appear perpetually open due to Board member's absence from meetings. He stated that a regular absence makes it appear the Board is not a priority and often necessitates a lengthy review of past discussions.

Robert Rivera address the Board to recognize and thank Peter McKanna for everything he has done for the Foundation and the Park. The other Board members present joined him in thanking Mr. McKanna.

Adjournment:

The meeting adjourned at 5:05 p.m. The next meeting is scheduled for April 25, 2017 at 3:00PM, not 3:30PM, in the second floor conference room.

Submitted by:

James M. Murphy