



VETERANS MEMORIAL PARK FOUNDATION OF PENSACOLA, INC.
Board of Directors Meeting, January 10, 2016
MINUTES

Board Members Present

David Glassman, Michael Swinehart, Peter McKanna, Butch Hansen, Lisa Rawson, Paul Entrekin, Peter Frano, Jim Durr, and Jim Murphy.

Board Members Absent

Paul Brown, Roberto Rivera, Joe Glover, Jack Brown (Immediate Past President), Bill Weeks (City Representative) and Ed Holt (Legal Advisor).

Guest(s) Present

None.

(Motions and actions taken are listed in red)

Call to Order and Welcome: President Hansen called the meeting to order at 3:30 p.m. and asked those present for a moment of silence for those we honor at the Park. The Pledge of Allegiance followed the moment of silence.

Minutes: The minutes of the December 13, 2016 board meeting were presented for approval. **Motion by Michael Swinehart to approve minutes as presented. Second by Peter Frano. Motion carried.**

Treasurer's Report: Paul Brown was not present but President Hansen reported the Foundation ended 2016 with a bank balance of \$44,225. The net loss for 2016 was \$29,600.

President's Report: President Hansen reported on the following:

- He recently met with Steve Hayes, President of Visit Pensacola. Mr. Hayes was unaware of any potential move of Visit Pensacola necessitated by the upcoming bridge construction. Mr. Hayes is considering the possibility of moving his corporate offices to the Hawkshaw property whenever development of that property occurs but there are no plans to move the visitors center.
- President Hansen recently submitted an application to the American Legion to have Veterans Memorial Park of Pensacola included on the American Legion website as a place for veterans to visit. Receipt of the application was confirmed but no determination has yet been made.
- The security contractor has reported a few cases of people sleeping within the Park. There were no significant issues reported and the people found sleeping left the Park when asked to do so.
- There has been no determination received regarding grant applications made to Kugleman or Charbourne. The grant received from the Bear Family Foundation will cover the cost of engraving additional names of the Wall South and that work will go forward when weather and temperature permit. President Hansen will attend an upcoming Bear Family Foundation event when grant recipients will be recognized and he will inform them of how their grant will be used.
- A grant application to Gulf Power for the Global War on Terror Memorial is being finalized.
- President Hansen was contacted by a maritime injury law firm. He sent the firm information about the Park and they replied that they would like to be included on our website as a resource for Veterans. As a for-profit organization, President Hansen told them they would be listed on the website as a donor if they were to make a donation (as are other donors). The firm pledged a \$100.00 donation which has not yet been received. This information resulted in a lengthy discussion regarding a policy related to donation from for-profit organizations. Lisa Rawson will prepare a proposal for discussion at the next meeting detailing how, where, and for how long for-profit and non-profit organizations will be recognized on the Park website, including specific differences depending on donation amounts. This proposal could be incorporated into the Friends of the Park.
- Gulf Coast Veterans in need, a local non-profit under the Chamber of Commerce, has voted to dissolve and some of their assets may be donated to the Foundation.
- President Hansen presented a draft of the annual report. The report content and Foundation goals were discussed at length. A second draft or final report will be presented at the next meeting.



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- Colonel Stackhouse, USMC Retired, who was the Veterans Day guest speaker, is moving to a new position at Navy Federal Credit Union. He mentioned a possible Park sponsorship to President Hansen. No decision was made by NFCU.

Committee Reports

City: No report/not present.

Events: No report/not present.

Maintenance and Planning: Peter McKanna

- The names to be added to the Wall South are being verified and will be double-checked by at least one more Board Member before being approved to ensure no mistakes are made. The temperature of the granite is critically important to the engraving process and is currently too low for any work to begin. President Hansen would like to invite the Bear Family Foundation and other donors to the Park while the engraving is being done so they can see the work in progress thanks to their support. An official unveiling of the added names will probably be part of the Memorial Day celebration.
- The surge protector for the Marine Aviation Bell Tower has been installed.

Technology: David Glassman

- Website redesign work has started. The website focus will be on the mission of the Park, the memorial, and the strategic objectives. Each feature will also direct users toward donation and support options and the website will be optimized for mobile device users.
- Dave discussed the possibility of using PayPal for donations due to one donor requesting our PayPal information. Due to the cost – 3% upon receipt from a donor – this option will not be pursued unless there is much more demand for this option.

Other Business:

- Options were discussed regarding options to expand Marine Aviation Bell Tower to honor aviation mishaps/lives lost since the Tower was installed. No final decisions were made and discussion will continue during future meetings.
- President Hansen stated the first item on the next meeting's agenda will be 2017 fundraising initiatives and he specifically wants to engage more community members and groups.

Adjournment:

Being no further business, the meeting adjourned at 5:20 p.m. The next meeting is January 24 at 3:30P.M in the upstairs conference room.

Submitted by:

James M. Murphy