



# Sponsorship Opportunities

Promoting Business While Connecting Communities

For more information on sponsorship opportunities with the Eastern Shore Chamber of Commerce, contact Frank Shepard at [fshepard@eschamber.com](mailto:fshepard@eschamber.com) or call him at (251) 263-1866.

Eastern Shore Chamber of Commerce  
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## Eastern Shore Chamber of Commerce Sponsorship Opportunities

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Annual	<b>Youth Leadership</b>  Presenting: \$5000 (1 available) Diamond: \$2500 Platinum: \$1500 Graduation: \$1500 (1 available)	4
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October 2016	<b>Elected Officials Luncheon</b>  Presenting: \$1500 (1 available) Diamond: \$750 Platinum: \$500	13
March 2017	<b>Fairhope Arts &amp; Crafts Festival</b>  Presenting: \$25,000 (1 available) Diamond: \$10,000 Platinum: \$2500 Gold: \$750 Stage: \$5000 Food Court: \$2500 Friend of the Festival: \$250	16
May 2017	<b>Mayors' Prayer Breakfast</b>  Presenting: \$3000 (1 available) Diamond: \$1000 Platinum: \$750 Head Table Centerpiece Sponsor: \$600 (1 available) Gold: \$250	24

## Eastern Shore Chamber of Commerce Sponsorship Opportunities

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June 2017	<b>Annual Awards Dinner</b>  Presenting: \$3000 Gold: \$750 Small Business of the Year: \$1000 (1 available) Bulldog Award Sponsor: \$1000 (1 available) Community Leader of the Year: \$1000 (1 available) Environmental Award Sponsor: \$1000 (1 available) Young Professional of the Year: \$1000 (1 available) Service Award Sponsor: \$1000 (1 available) Ambassador of the Year: \$1000 (1 available)	29
September 2017	<b>Annual Jubilee Festival</b>  Presenting: \$5000 (1 available) Diamond: \$2500 Platinum: \$1500 Gold: \$750 Stage: \$1500 (1 available) Friend of the Festival: \$250	33
Fall 2017	<b>Chamber of Commerce Foundation Golf Tournament</b>  Presenting: \$5000 (1 available) Diamond: \$1500 Platinum: \$750 Tee: \$300	40
Annual	<b>Business Academy</b>  Eggs N' Issues: \$750 (5 available) Lunch and Learns: \$500 (1 available for each Lunch and Learn)	44
Monthly	<b>Newsletter</b>  Advertiser: \$100/month or \$1000/year Giveaway: Giveaway item worth at least \$25	46

# Youth Leadership

## Eastern Shore Chamber of Commerce

The Youth Leadership Program is an intensive and elite, seven-month program designed to provide Eastern Shore high school students with the opportunity to gain a greater knowledge about their community, develop strong leadership skills and gain more self and social awareness.

Participants engage in topic discussions including but are not limited to, the history and geography of Baldwin County, law and government, business smarts, health and human services, and the environment. In addition to class sessions, students work in teams to develop small-group projects that address and benefit a specific community need.

Additional activities include an opening retreat, community service hours, a closing retreat, and a graduation ceremony. The program runs from August to March.

The Chamber of Commerce Foundation is a 501(c)(3), nonprofit organization.

**Presenting:** \$5000 (1 available)

**Diamond:** \$2500

**Platinum:** \$1500

**Graduation:** \$1500 (1 available)

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# Youth Leadership

## Eastern Shore Chamber of Commerce

### Presenting Sponsor:

- Listed as Presenting Sponsor on all Eastern Shore Youth Leadership marketing materials
- Company logo on Sponsor Board displayed at the Annual Chamber of Commerce Foundation Golf Tournament and the Chamber's Annual Meeting
- Company logo on graduation invitation and program
- Company listing and/or logo on the Eastern Shore Youth Leadership webpage with a link to company's website
- Recognition in the Chamber Connections e-newsletter, press releases and Chamber social media posts
- Company logo on participant t-shirts
- Recognition at all Youth Leadership events
- Recognition at the Opening Retreat with an opportunity to address the class
- Recognition at the Graduation Ceremony
- Complimentary 4 man team to play in the Annual Chamber of Commerce Foundation Golf Tournament at Lakewood Golf Club, Point Clear
- First right of refusal for the following year sponsorship

**Sponsorship Investment:** \$5000 (1 available)

# Youth Leadership

## Eastern Shore Chamber of Commerce

### Diamond Sponsor:

- Company listing on sponsor board displayed at the Annual Chamber of Commerce Foundation Golf Tournament and the Chamber's Annual Meeting
- Recognition in all Eastern Shore Youth Leadership marketing materials
- Company recognition at all Youth Leadership events
- Company listing on the Eastern Shore Youth Leadership webpage with link to company website
- Recognition in the Chamber Connections e-newsletter
- Company logo on participant t-shirts
- Recognition at the Opening Retreat
- Recognition at the Graduation Ceremony
- Opportunity to address class over lunch during one program day
- 2 players to play complimentary in the Annual Chamber of Commerce Foundation Golf Tournament held at Lakewood Golf Club, Point Clear
- First right of refusal for the following year sponsorship

**Sponsorship Investment:** \$2500

# Youth Leadership

## Eastern Shore Chamber of Commerce

### Platinum Sponsor:

- Company listing on sponsor board displayed at the Annual Chamber of Commerce Foundation Golf tournament and the Chamber's Annual Meeting
- Recognition in all Eastern Shore Youth Leadership marketing materials
- Company listing on the Eastern Shore Youth Leadership webpage
- Recognition in the Chamber Connections e-newsletter
- Company logo on participants t-shirts
- Complimentary hole sponsorship at the Annual Chamber of Commerce Foundation Golf Tournament held at Lakewood Golf Club, Point Clear.
- First right of refusal for the following year sponsorship.

**Sponsorship Investment:** \$1500

# Youth Leadership

## Eastern Shore Chamber of Commerce

### Graduation Sponsor:

- Company listing on sponsor board displayed at the Annual Chamber of Commerce Foundation Golf Tournament and the Chamber's Annual Meeting
- Recognition in all Eastern Shore Youth Leadership marketing materials
- Company listing on the Eastern Shore Youth Leadership webpage
- Recognition in the Chamber Connections e-newsletter
- Company logo on graduation invitation and program
- Opportunity to address the class at the Graduation Ceremony
- Complimentary hole sponsorship for the Annual Chamber of Commerce Foundation Golf Tournament
- First right of refusal for the following year sponsorship

**Sponsorship Investment: \$1500**

# Student Training & Exploration Program

## Eastern Shore Chamber of Commerce

The Student Training and Exploration Program (STEP) is a four year leadership and career pathway exploration initiative of the Eastern Shore Chamber of Commerce Foundation. Through the Foundation, workforce development addresses the need for quality career programming for Eastern Shore high school students. The Eastern Shore Chamber of Commerce works in cooperation with the Baldwin County Board of Education, local colleges, technical training facilities and local industries to bridge education with businesses on the Eastern Shore. The Student Training and Exploration Program engages students in the 9th grade and follows them through their 12th grade year. Students explore the high demand career opportunities in Southwest Alabama while connecting class skills with skills needed in the workplace. This program also helps to instill confidence and self esteem in order for students to reach their highest potential of success. The Program correlates with the school calendar.

The Chamber of Commerce Foundation is a 501(c)(3), nonprofit organization.

**Presenting:** \$5000 (1 available)

**Diamond:** \$2500

**Platinum:** \$1500

**Graduation:** \$1500 (1 available)

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## Student Training & Exploration Program

### Eastern Shore Chamber of Commerce

#### Presenting Sponsor:

- Company logo on sponsor board displayed at the Annual Chamber of Commerce Foundation Golf Tournament and the Chamber's Annual Meeting
- Company logo on STEP webpage with link to company's website
- Company listing in Chamber Connections e-newsletter
- Opportunity to address the students during 4 of the 14 program days
- Two invitations to the Elected Officials Reception
- Complimentary four man team to play in the Annual Chamber of Commerce Foundation Golf Tournament held at Lakewood Golf Club, Point Clear
- Complimentary tee sponsorship at the Chamber of Commerce Foundation Golf Tournament held at Lakewood Golf Club, Point Clear
- First right of refusal for the following year sponsorship.

**Sponsorship Investment:** \$5000 (1 available)

## Student Training & Exploration Program

### Eastern Shore Chamber of Commerce

#### Diamond Sponsor:

- Company logo on sponsor board displayed at the Annual Chamber of Commerce Foundation Golf Tournament and the Chamber's Annual Meeting
- Recognition on the STEP webpage
- Company listing in Chamber Connections e-newsletter
- Opportunity to address the students during one program day
- 2 players to play complimentary in the Annual Chamber of Commerce Foundation Golf Tournament held at Lakewood Golf Club, Point Clear
- First right of refusal for the following year sponsorship

**Sponsorship Investment:** \$2500

## Student Training & Exploration Program

### Eastern Shore Chamber of Commerce

#### Platinum Sponsor:

- Company listing on sponsor board displayed at the Chamber of Commerce Foundation Golf Tournament and the Chamber's Annual Meeting
- Company listing on STEP webpage
- Company listing in Chamber Connections e-newsletter
- Complimentary hole sponsorship at the Annual Chamber of Commerce Foundation Golf Tournament held at Lakewood Golf Club, Point Clear
- First right of refusal for the following year sponsorship

**Sponsorship Investment:** \$1500

#### Graduation Sponsor:

- Company logo on sponsor board displayed at the Annual Chamber of Commerce Foundation Golf Tournament and the Chamber's Annual Meeting
- Company listing on STEP webpage
- Company logo on invitation and program
- Opportunity to address the graduating class participants
- Company listing in Chamber Connections e-newsletter
- 4 tickets to attend the Graduation Ceremony/Dinner
- First right of refusal for the following year sponsorship

**Sponsorship Investment:** \$1500

## Elected Officials Luncheon

### Eastern Shore Chamber of Commerce

The elected officials luncheon gives businesses an opportunity to connect with elected officials representing the Eastern Shore and Baldwin County. The goal of this luncheon is to build relationships and establish a continuous discussion regarding issues of mutual interest between elected officials and our members. The luncheon is held in the fall.

**Presenting:** \$1500 (1 available)

**Diamond:** \$750

**Platinum:** \$500

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# Elected Officials Luncheon

## Eastern Shore Chamber of Commerce

### Presenting Sponsor:

- Company representative will have the opportunity to thank elected officials on behalf of the Chamber
- Company recognized in press releases, social media, Chamber Connections e-newsletter and post-event publicity
- Company logo on weekly event announcement e-blast with link to company's website
- Company logo on sponsor board displayed prominently at the event
- Company name on tent cards placed on the tables
- Company name mentioned on invitation and save the date card as Presenting Sponsor
- Company to receive 4 tickets to the luncheon
- First right of refusal for the following year sponsorship

**Sponsorship Investment:** \$1500 (1 available)

# Elected Officials Luncheon

## Eastern Shore Chamber of Commerce

### Diamond Sponsor:

- Company name mentioned as Diamond Sponsor during event
- Company logo on sponsor board displayed prominently at the event
- Company recognized in press releases, social media, Chamber Connections e-newsletter and post-event publicity
- Company name on tent cards placed on the tables
- Company representatives will receive 2 tickets to luncheon
- First right of refusal for the following year sponsorship

**Sponsorship Investment:** \$750

### Platinum Sponsor:

- Company name mentioned as Platinum Sponsor during the event
- Company logo on sponsor board placed prominently at event
- Company recognized in press releases, social media, Chamber Connections e-newsletter and post-event publicity
- Company representatives will receive 1 ticket to luncheon
- First right of refusal for following year sponsorship.

**Sponsorship Investment:** \$500



# Fairhope Arts & Crafts Festival

Eastern Shore Chamber of Commerce

The Fairhope Arts & Crafts Festival has been bringing the country's top artists and craftsmen to the streets of downtown Fairhope, Alabama for more than six decades. More than 210 exhibitors bring their best works to show and sell at this prestigious juried event, which attracts thousands to the area. The Festival also includes live entertainment and a food court featuring regional cuisine and traditional festival food. The event is routinely recognized as one of the top events in Alabama and the nation. The Annual Fairhope Arts and Crafts Festival is held the third weekend in March.

**Presenting:** \$25,000 (1 available)

**Diamond:** \$10,000

**Platinum:** \$2500

**Gold:** \$750

**Stage:** \$5000

**Food Court:** \$2500

**Friend of the Festival:** \$250

# Fairhope Arts & Crafts Festival

Eastern Shore Chamber of Commerce

## Presenting Sponsor:

- 10x20 tent space inside the Festival to promote your business and/or host customers
- Company billed as "Presenting Sponsor" in all press releases, printed media, radio and TV spots created
- Logo prominently displayed on Festival t-shirt, on Festival posters and Festival map/brochure
- Company logo will receive top billing on sponsor banners strategically placed throughout the Festival
- Company logo on official festival website linking to company website. Logo on Chamber Connections e-newsletters, weekly Chamber Events email and Festival social media
- 2 Patron's Awards valued at \$100 each for sponsor to spend at the Festival with the artist of their choice
- 2 signed and numbered framed posters
- 7 signed and numbered festival posters suitable for framing
- 5 signed and numbered festival prints suitable for framing
- 8 t-shirts
- 4 parking passes
- Permission to include the Festival logo in promotions, signage and marketing of your company
- First right of refusal for the following year's sponsorship

**Sponsorship Investment:** \$25,000

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# Fairhope Arts & Crafts Festival

## Eastern Shore Chamber of Commerce

### Diamond Sponsor:

- 10 x 10 tent space inside the Festival to promote your business and/or host your customers
- Company billed as "Diamond Sponsor" in all press releases, printed media and TV spots created
- Logo prominently displayed on Festival t-shirt, on Festival posters and on Festival Map/Brochure
- Company logo will be prominently displayed on sponsor banners strategically placed throughout the Festival
- Company logo on official festival website linking to company website. Logo on Chamber Connections e-newsletter and Festival social media
- 2 Patron's Awards valued at \$100 each for sponsor to spend at the Festival with the artist of their choice
- 1 signed and numbered framed posters
- 2 signed and numbered festival prints suitable for framing
- 5 Festival t-shirts
- 2 parking passes
- Permission to include the Festival logo in promotions, signage and marketing of your company
- First right of refusal for the following year's sponsorship

**Sponsorship Investment: \$10,000**

# Fairhope Arts & Crafts Festival

## Eastern Shore Chamber of Commerce

### Platinum Sponsor:

- Company to receive recognition in all press releases, printed media and TV spots created
- Logo displayed on Festival t-shirt, on Festival posters and on Festival Map/Brochure
- Company logo displayed on sponsor banners strategically placed throughout the Festival
- Company logo on official festival website linking to company website. Logo on Chamber Connections e-newsletter and Festival social media
- 1 signed and numbered framed posters
- 2 signed and numbered festival prints suitable for framing
- 4 Festival t-shirts
- Permission to include the Festival logo in promotions, signage and marketing of your company
- First right of refusal for the following year's sponsorship

**Sponsorship Investment: \$2500**

# Fairhope Arts & Crafts Festival

Eastern Shore Chamber of Commerce

## Gold Sponsor:

- Company to receive recognition in all press releases, printed media and TV spots created
- Company logo displayed on sponsor banners strategically placed throughout the Festival
- Company logo placed on Festival t-shirt and Festival map/brochure
- Company logo on official festival website linking to company website
- 2 Festival t-shirts
- First right of refusal for the following year's sponsorship

**Sponsorship Investment: \$750**

# Fairhope Arts & Crafts Festival

Eastern Shore Chamber of Commerce

## Stage Sponsor:

- Festival entertainment stage will be named for company and promoted as "Your Company Name Entertainment Stage" in all press releases, printed advertising, social media, radio and TV spots created.
- Company name and logo displayed on entertainment stage signage at the festival
- Logo displayed on Festival t-shirt, on Festival posters and on Festival Map/Brochure
- Company logo displayed on sponsor banners strategically placed throughout the Festival
- Company logo on the sponsor page and entertainment page within the Festival website linking to company website. Logo on Chamber Connections e-newsletter and Festival social media
- 1 signed and numbered framed posters
- 2 signed and numbered festival prints suitable for framing
- 4 Festival t-shirts
- Permission to include the Festival logo in promotions, signage and marketing of your company
- First right of refusal for the following year's sponsorship

**Sponsorship Investment: \$5000**

# Fairhope Arts & Crafts Festival

## Eastern Shore Chamber of Commerce

### Food Court Sponsor:

- Festival food court will be named for company and promoted as "Your Company Name Food Court" in all press releases, printed advertising, social media, radio and TV spots created.
- Company logo and name on banner placed at the entrance of the food court
- Logo displayed on Festival t-shirt, on Festival posters and on Festival Map/Brochure
- Company logo displayed on sponsor banners strategically placed throughout the Festival
- Company logo on official festival website linking to company website. Logo on Chamber Connections e-newsletter and Festival social media
- 1 signed and numbered framed posters
- 2 signed and numbered festival prints suitable for framing
- 2 Festival t-shirts
- Permission to include the Festival logo in promotions, signage and marketing of your company
- First right of refusal for the following year's sponsorship

**Sponsorship Investment: \$2500**

# Fairhope Arts & Crafts Festival

## Eastern Shore Chamber of Commerce

### Friends of the Festival:

- Company featured as "Friend of the Festival" on Festival map/brochure
- Company name featured as "Friend of the Festival" on sponsor banner strategically placed throughout the Festival
- Company logo on official festival website linking to company website
- 1 signed and numbered poster suitable for framing

**Sponsorship Investment: \$250**

# Mayors' Prayer Breakfast

Eastern Shore Chamber of Commerce

The Mayors' Prayer Breakfast is one of the Eastern Shore Chamber's most well-attended events. The breakfast is held on the first Thursday in May, in conjunction with the National Day of Prayer. More than 400 business leaders join the mayors of Daphne, Fairhope and Spanish Fort for an inspirational and uplifting event that includes a keynote speaker.

**Presenting:** \$3000 (1 available)

**Diamond:** \$1000

**Platinum:** \$750

**Head Table Centerpiece Sponsor:** \$600 (1 available)

**Gold:** \$250

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# Mayors' Prayer Breakfast

Eastern Shore Chamber of Commerce

## Presenting Sponsor:

- Top billing in all publicity, including press releases
- Top billing in Chamber Connections e-newsletter and post-event publicity
- Company name on Calendar of Events
- Company logo on weekly emailed event announcements leading up to the Mayors' Prayer Breakfast with link to company website
- Company logo on event program, promotional items, email blasts and event tickets
- Company logo to receive top billing on event signage
- Tent card with company logo on table
- Company to receive V.I.P. seating at the event
- Company to receive 10 tickets to the breakfast
- Company may take a centerpiece arrangement after breakfast
- First right of refusal for the following year sponsorship

**Sponsorship Investment:** \$3000 (1 available)

# Mayors' Prayer Breakfast

Eastern Shore Chamber of Commerce

## Diamond Sponsor:

- Recognition in all publicity, including press releases, Chamber Connections e-newsletter and post-event publicity
- Company logo on event program
- Company name mentioned as Diamond Sponsor during event
- Company logo on sponsor board displayed prominently at the breakfast
- Tent card with company logo on table
- Company to receive 6 tickets to the breakfast
- Company to receive V.I.P. seating at the event
- First right of refusal for the following year sponsorship

**Sponsorship Investment: \$1000**

# Mayors' Prayer Breakfast

Eastern Shore Chamber of Commerce

## Platinum Sponsor:

- Recognition in all publicity, including press releases
- Recognition in Chamber Connections e-newsletter and post-event publicity
- Company logo on event program
- Company name mentioned as Platinum Sponsor during event
- Company logo on sponsor board displayed prominently at the breakfast
- Tent card with company logo on table
- Company to receive 4 tickets to the breakfast
- First right of refusal for the following year sponsorship

**Sponsorship Investment: \$750**

# Mayors' Prayer Breakfast

Eastern Shore Chamber of Commerce

## Head Table Centerpiece Sponsor:

- Recognition in Chamber Connections e-newsletter and post-event publicity
- Company name in program as Head Table Centerpiece sponsor
- Company name mentioned as Head Table Centerpiece Sponsor during event
- Company logo on sponsor board displayed prominently at event
- Tent card with company logo on table
- Company to receive 2 tickets to the breakfast
- Arrangement will be ordered by the Chamber
- Company may take Head Table Centerpiece following the Mayors' Prayer Breakfast
- First right of refusal for the following year sponsorship

**Sponsorship Investment: \$600**

## Gold Sponsor:

- Tent card with company logo on table
- Company may take the table centerpiece arrangement after event
- Recognition in Chamber Connections e-newsletter and post-event publicity
- Company name in program
- Company name on sponsor board displayed prominently at the breakfast
- Company to receive 2 tickets to the breakfast

**Sponsorship Investment: \$250**

# Annual Awards Dinner

Eastern Shore Chamber of Commerce

The Eastern Shore Chamber of Commerce Annual Awards Dinner is an opportunity to celebrate accomplishments and recognize our members for their outstanding contributions. It is with honor that we also install officers for the upcoming year. The Awards Dinner brings members and guests together in a festive atmosphere to network and enjoy a delicious dinner. The Awards Dinner is held each June.

**Presenting: \$3000**

**Gold: \$750**

**Small Business of the Year Award Sponsor: \$1000 (1 available)**

**Bulldog Award Sponsor: \$1000 (1 available)**

**Community Leader of the Year Award Sponsor: \$1000 (1 available)**

**Environmental Award Sponsor: \$1000 (1 available)**

**Young Professional of the Year Sponsor: \$1000 (1 available)**

**Service Award Sponsor: \$1000 (1 available)**

**Ambassador of the Year Sponsor: \$1000 (1 available)**

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## Annual Awards Dinner

Eastern Shore Chamber of Commerce

### Presenting Sponsor:

- Company Representative will have the opportunity to welcome the members; this is limited to 1 minute
- Company logo on event invitation
- Top billing in all publicity, including press releases, Chamber Connections e-newsletter, Calendar of Events and post-event publicity
- Company logo on weekly emailed event announcements leading up to the Annual Awards Dinner with link to company website
- Company to receive special recognition by the Master of Ceremonies at the beginning of the program
- Company to receive top billing on event signage
- Company to receive 6 tickets and V.I.P seating
- First right of refusal for the following year sponsorship

**Sponsorship Investment: \$3000**

## Annual Awards Dinner

Eastern Shore Chamber of Commerce

### Gold Sponsor:

- Company recognized in all publicity, including press releases, Chamber Connections e-newsletter and post-event publicity
- Company recognition at the the Awards Dinner
- Company logo on event signage
- Company to receive 2 tickets to the dinner
- First right of refusal for the following year sponsorship

**Sponsorship Investment: \$750**



## Annual Awards Dinner

Eastern Shore Chamber of Commerce

### Award Sponsors:

- Company may present sponsored award to recipient
- Company recognized in all publicity, including press releases, Chamber Connections e-newsletter and post-event publicity
- Company logo on event signage
- Company to receive 4 tickets to the event
- Special company recognition as an Award sponsor at the Awards Dinner
- First right of refusal for the following year sponsorship

### Award Opportunities:

Small Business of the Year Award  
Bulldog Award  
Community Leader of the Year Award  
Environmental Award  
Young Professional of the Year  
Service Award  
Ambassador of the Year

**Sponsorship Investment: \$1000**

## Annual Jubilee Festival

Eastern Shore Chamber of Commerce

The Annual Jubilee Festival is an Eastern Shore Chamber of Commerce juried show of fine arts and crafts exhibitors. The festival takes place on Main Street in Olde Towne Daphne, Alabama. This annual event draws thousands of visitors to downtown Daphne and the numbers are steadily growing. Festival patrons will enjoy delicious local foods, live entertainment and children can explore their own creativity with hands-on activities in the Kids Art in the Park project. The Annual Jubilee Festival is held the last full weekend in September.

**Presenting:** \$5000 (1 available)

**Diamond:** \$2500

**Platinum:** \$1500

**Gold:** \$750

**Stage:** \$1500 (1 available)

**Friend of the Festival:** \$250

For more information on sponsorship opportunities with the Eastern Shore Chamber of Commerce, contact Frank Shepard at [fshpard@eschamber.com](mailto:fshpard@eschamber.com) or call him at (251) 263-1866.

# Annual Jubilee Festival

## Eastern Shore Chamber of Commerce

### Presenting Sponsor:

- 10x10 tent space inside the festival to promote your business and display company products and services.
- On all signage it will read, "29th Annual Jubilee Festival presented by "Your Company."
- Top Billing in all media, print, radio and TV spots created
- Logo prominently placed on back of t-shirt, on Festival posters, on 3,500 reusable fans to be distributed during the festival and on Festival map
- Company will receive top billing on festival promotional banners strategically placed at high traffic intersections around the Eastern Shore leading up to the festival
- Company will receive top billing on sponsor banners placed throughout the festival during the event
- Company logo and link on official festival webpage linked to company's website
- Company to receive recognition as "presenting sponsor" in press releases, Chamber Connections e-newsletter, social media posts, radio announcements and weekly events email blast leading up to festival
- 1 signed and framed festival poster. 6 signed festival posters suitable for framing. 4 festival t-shirts, 4 parking passes
- 2 complimentary lunches provided on Saturday
- Branded recap video featuring company that can easily be shared on company website and social media
- Permission to use festival logo in promotions, signage and marketing for your company
- First right of refusal for the following year's sponsorship

**Sponsorship Investment:** \$5000 (1 available)

# Annual Jubilee Festival

## Eastern Shore Chamber of Commerce

### Diamond Sponsor:

- 10x10 tent space inside the festival to promote your business and display company products and services.
- Prominent logo placement and recognition as "Diamond Sponsor" in all media, print and TV spots created
- Logo placed on back of t-shirt, on Festival posters, on 3,500 reusable fans to be distributed during the festival and on Festival map
- Company logo on festival promotional banners strategically placed at high traffic intersections around the Eastern Shore leading up to the festival
- Company logo on sponsor banners placed throughout the festival during the event
- Company logo and link on official festival webpage linked to company's website
- Company to receive recognition in press releases, Chamber Connections e-newsletter and social media posts leading up to festival
- 1 signed and framed festival poster. 4 signed festival posters suitable for framing. 2 festival t-shirts, 2 parking passes
- 2 complimentary lunches provided on Saturday
- Permission to use festival logo in promotions, signage and marketing for your company
- First right of refusal for the following year's sponsorship

**Sponsorship Investment:** \$2500

# Annual Jubilee Festival

## Eastern Shore Chamber of Commerce

### Platinum Sponsor:

- Company logo and recognition as in all media, print and TV spots created
- Logo placed on back of t-shirt, on Festival posters, on 3,500 reusable fans to be distributed during the festival and on Festival map
- Company logo on festival promotional banners strategically placed at high traffic intersections around the Eastern Shore leading up to the festival
- Company logo on sponsor banners placed throughout the festival during the event
- Company logo and link on official festival webpage linked to company's website
- Company to receive recognition in press releases, Chamber Connections e-newsletter and social media posts leading up to festival
- 1 signed and framed festival poster. 4 signed festival posters suitable for framing. 2 festival t-shirts and 2 parking passes
- Permission to use festival logo in promotions, signage and marketing for your company
- First right of refusal for the following year's sponsorship

**Sponsorship Investment: \$1500**

# Annual Jubilee Festival

## Eastern Shore Chamber of Commerce

### Stage Sponsor:

- Festival entertainment stage will be named for your company and promoted in all printed advertising and all radio and TV media spots as the stage sponsor
- Logo on stage banner exclusive to "Stage Sponsor" at festival
- Company logo on festival promotional banners strategically placed at high traffic intersections around the Eastern Shore leading up to the festival
- Company logo on sponsor banners placed throughout the festival during the event
- Logo placed on back of festival t-shirt, on Festival posters, on 3,500 reusable fans to be distributed during the festival and on Festival map
- Logo and link on official festival webpage linked to company's website
- Company to receive recognition as "stage sponsor" in press releases, Chamber Connections e-newsletter and social media posts leading up to festival
- 1 signed and framed festival poster, 2 signed festival posters suitable for framing, 2 festival t-shirts and 2 parking passes
- Permission to use festival logo in promotions, signage and marketing for your company
- First right of refusal for the following year's sponsorship

**Sponsorship Investment: \$1500 (1 available)**

# Annual Jubilee Festival

## Eastern Shore Chamber of Commerce

### Kids Art Park Sponsor:

- Company may set up 10x10 tent in the Kids Art Park area. This can be used to promote your business with a kid-centric art activity.
- Company logo on Jubilee Festival Kids Art Banner hung at the Kids Art Park
- Company logo on festival promotional banners strategically placed at high traffic intersections around the Eastern Shore leading up to the festival
- Company logo on sponsor banners placed throughout the festival during the event
- Logo placed on back of festival t-shirt, on Festival posters, on 3,500 reusable fans to be distributed during the festival and on Festival map
- Logo and link on official festival webpage linked to company's website
- Company to receive recognition as "Kids Art Park sponsor" in press releases, Chamber Connections e-newsletter and social media posts leading up to festival
- 1 signed and framed festival poster, 2 signed festival posters suitable for framing, 2 festival t-shirts and 2 parking passes
- 2 complimentary lunches provided on Saturday
- Permission to use festival logo in promotions, signage and marketing for your company
- Sponsorship limited to two sponsors
- First right of refusal for the following year's sponsorship

**Sponsorship Investment:** \$1500 (2 available)

# Annual Jubilee Festival

## Eastern Shore Chamber of Commerce

### Gold Sponsor:

- Logo placed on back of t-shirt, on 3,500 reusable fans to be distributed during the festival and on Festival map
- Company logo on festival promotional banners strategically placed at high traffic intersections around the Eastern Shore leading up to the festival
- Company logo on sponsor banners placed throughout the festival during the event
- Company logo and link on official festival webpage linked to company's website
- Company to receive recognition in press releases, Chamber Connections e-newsletter and social media posts leading up to festival
- 4 festival t-shirts

**Sponsorship Investment:** \$750

### Friend of the Festival:

- Name listed as "Friend of the Festival" on all signage and banners placed throughout the festival during the event
- 1 signed festival poster suitable for framing

**Sponsorship Investment:** \$250

## Eastern Shore Chamber Foundation Golf Tournament

Eastern Shore Chamber of Commerce

The Annual Eastern Shore Chamber of Commerce Foundation Golf Tournament is a popular event for networking with business leaders, their clients and customers. The tournament will be held at the beautiful Lakewood Golf Club in Point Clear in the fall. The tournament provides maximum exposure for the event's sponsors. Tournament proceeds benefit the Eastern Shore Chamber Foundation Youth Programs which include Youth Leadership and the Student Training and Exploration Program (STEP).

**Presenting:** \$5000 (1 available)

**Diamond:** \$1500

**Platinum:** \$750

**Tee:** \$300

## Eastern Shore Chamber Foundation Golf Tournament

Eastern Shore Chamber of Commerce

### Presenting Sponsor:

- Exclusive to one Company
- Receives three four-person teams
- Company logo to receive top billing on sponsor banner placed prominently at the golf tournament
- A sponsor sign placed at the golf course
- Company name/logo on any Chamber gift for golfers (shirt, cap, etc.)
- Company recognized in press releases, Chamber Connections e-newsletter, Chamber Calendar of Events and post-event publicity
- Company logo on weekly email event announcement leading up to the tournament with link to company's website
- Company logo on any printed material that pertains to the tournament
- Company recognized as the presenting sponsor during announcements at the tournament
- Company may place tent on a tee box of their choice to hand out promotional materials pertaining to their company
- First right of refusal for the following year

**Sponsorship Investment:** \$5000 (1 available)

For more information on sponsorship opportunities with the Eastern Shore Chamber of Commerce, contact Frank Shepard at [fshepard@eschamber.com](mailto:fshepard@eschamber.com) or call him at (251) 263-1866.

## Eastern Shore Chamber Foundation Golf Tournament

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### Diamond Sponsor:

- Receives 1 four person team
- Company logo to be placed prominently on a sponsor banner placed at the golf tournament
- A sponsor sign placed at the golf course
- Company recognized in press releases, Chamber Connections e-newsletter and post-event publicity
- Company name on any printed material pertaining to the tournament
- Company may place tent on a tee box to hand out promotional materials pertaining to their company
- First right of refusal for the following year sponsorship

**Sponsorship Investment:** \$1500 (1 available)

## Eastern Shore Chamber Foundation Golf Tournament

Eastern Shore Chamber of Commerce

### Platinum Sponsor:

- Receives 2 players in tournament
- Company logo on a sponsor banner placed at the golf tournament
- Sponsor name on signage
- Company recognized in press releases, Chamber Connections e-newsletter and post-event publicity
- Company may have a tent at a tee box with company information and promotional items.
- First right of refusal for the following year sponsorship

**Sponsorship Investment:** \$750 (1 available)

### Tee Sponsor:

- Company may place tent at a tee box to hand out promotional items
- Company logo on a sponsor banner placed at the golf tournament
- Company recognized in press releases, Chamber Connections e-newsletter and post-event publicity

**Sponsorship Investment:** \$300 (1 available)

## Business Academy

### Eastern Shore Chamber of Commerce

The Eastern Shore Chamber of Commerce Business Academy is a series of events held throughout the year to provide quality professional development opportunities focused on the needs of the Eastern Shore's business community. The Business Academy also seeks to provide current information on topics of interest and networking opportunities for Chamber members. Business Academy events include: Eggs N' Issues, a bi-monthly breakfast featuring speakers on current topics pertinent to the business community; Lunch and Learns; Workshops and Seminars.

**Eggs N' Issues:** \$750 (5 available, one for each Eggs N' Issues)

**Lunch and Learns:** \$500 (1 available for each Lunch and Learn)

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## Business Academy

### Eastern Shore Chamber of Commerce

#### Eggs N' Issues Sponsor:

- Company will have the opportunity to speak at the sponsored Eggs N' Issues
- Company recognized in press releases, Chamber Connections e-newsletter, e-blast and post-event publicity
- Company logo on weekly event announcements email blast with a link to the company's website
- Company logo displayed during sponsored Eggs N' Issues

**Sponsorship Investment:** \$750 (5 available, 1 for each Eggs N' Issues)

#### Lunch and Learn Sponsor:

- Company recognized in press releases, Chamber Connections e-newsletter, e-blast and post-event publicity
- Company logo on weekly event announcements email blast with a link to the company's website
- Company logo displayed during sponsored Lunch and Learn

**Sponsorship Investment:** \$500

## Newsletter

### Eastern Shore Chamber of Commerce

Each month the Eastern Shore Chamber of Commerce distributes our monthly newsletter to our full Chamber membership, media and other community members who subscribe. It includes business news from the Eastern Shore, company highlights, an event calendar, and recognition for members who are "Making Headlines."

**Advertiser:** \$100/month

**Giveaway Sponsor:** Supply giveaway item worth at least \$25

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## Newsletter

### Eastern Shore Chamber of Commerce

#### Advertiser:

1/4 page size ad in the newsletter for one month  
Ad would link to Company website

**Sponsorship Investment:** \$100 or \$1000 for a full year

#### Giveaway Sponsor:

Logo listed next to Newsletter Giveaway  
Logo would link to Company website  
Recognition as the giveaway provider

**Sponsorship Investment:** Giveaway item worth at least \$25